

Shannon O'Shea

More Than The Luck Of The Irish

By Scott Lenz

Heading a very successful management company that bears her Irish-induced initials, SOS, Shannon O'Shea's client roster includes Butch Vig, Duke Erikson and Steve Marker—all members of the hit band Garbage, as well as being prosperous producers—in addition to Danny Saber, Stephen Lironi, Wally Gagel and John X, prolific producers and remixers who have tweaked the knobs for everyone from Hanson to Chuck D.

Before creating SOS Management, Shannon O'Shea flourished in England for a decade, reviving and nurturing the careers of Gary "Dream Weaver" Wright's first band Spooky Tooth; Spencer Davis; and former Rolling Stones producer (1968-1972) Jimmy Miller, who before his death in 1994 manned the boards for Primal Scream's acclaimed debut, *Screamadelica*.

With her roster of talent, she's had a huge hit: (Garbage's "#1 Crush") from a blockbuster movie (the recently remade *Romeo And Juliet*), is a charter member of the International Managers Forum—a group dedicated to smart, effective industry decision-making—and after this year's South By Southwest Convention, was described by



the *Austin American Statesmen* as "born for the job" of management, having "had as much to do with the success of Garbage as the music, itself."

According to the 35-year-old O'Shea, however, "born for the job," is not entirely correct. "I was chronically shy," admits the tall redhead, who was born and bred in Orange County. Rather, with a low-key charm, she tells of being called "dog face"

and being perpetually teased. "Braces, the last one to sprout tits, the whole nine yards," she recalls, laughing.

It was, however, the fact that she was "taller than all the guys" that kicked off her career in entertainment. A friend of the family suggested O'Shea try modeling. She acquiesced, figuring knowledge about make-up, attitude and posture would do her good no matter where she eventually ended up.